

University Policy 706, Alcoholic Beverages

Appendix B

Sales Events

Sales Events are events on Campus at which the Sale (as defined in Section II of [University Policy 706, Alcoholic Beverages](#)) of Alcoholic Beverages is permitted, subject to the following requirements and restrictions:

1. Hosts and Responsible Persons

- a. Subject to the requirements under University Policy 706, Sales Events may be hosted only by the University or a non-profit organization.
- b. A Responsible Person (as defined in Section II of [University Policy 706](#)) must be present at the Sales Event to ensure compliance with [University Policy 706](#) and all related UNC Charlotte policies and regulations, state laws, and city codes.

2. Campus Locations

- a. Performing arts centers located on property owned or leased by the University, in accordance with [N.C.G.S. 18B-1006\(a\)\(7\)](#).
- b. The following athletic facilities, in accordance with [N.C.G.S. 18B-1006\(a\)\(10\)](#), and as approved by the UNC Charlotte Board of Trustees:
 - Jerry Richardson Stadium
 - Halton Arena
 - Robert and Mariam Hayes Stadium
 - Belk Track and Field Facility
 - Sue Daughtride Stadium/Wells Fargo Fieldhouse
 - Hayes Field Complex
 - Halton-Wagner Tennis Complex
 - Athletic Soccer Field 4
- c. Other Campus locations permissible by statute and as approved by the Chancellor or Board of Trustees.

3. Permits

a. Types of Permits

1. Special One-Time Permits

- a. A [Special One-Time Permit](#) may be issued to the **University** or a **nonprofit organization** to allow the retail **sale** of Beer, Unfortified Wine, Fortified Wine, or to allow brown-bagging, at a **single fundraising event of that organization**. See [N.C.G.S. 18B-1002\(a\)\(2\)](#).
- b. A [Special One-Time Permit](#) may be issued to the **University** or a **nonprofit organization** to **serve** Alcoholic Beverages, including wine,

beer, and spirituous liquor, at a **ticketed event** held to allow the organization to raise funds. See N.C.G.S. 18B-1002(a)(5).

2. Sales Permits

- a. On-Premises Malt Beverage Permit, On-Premises Unfortified Wine Permit, and On-Premises Fortified Wine Permit for the sale of malt beverages, unfortified wine, or fortified wine for consumption on the premises of performing arts centers located on property owned or leased by UNC Charlotte. See N.C.G.S. 18B-1001(1), (3), (5).
- b. Any permit described in N.C.G.S. 18B-1001, 18B-1002(a)(2), or 18B-1002(a)(5) for the retail sale of Beer and Unfortified Wine for consumption on the premises at Jerry Richardson Stadium, Halton Arena, Robert and Mariam Hayes Stadium, Belk Track and Field Facility, Sue Daughtride Stadium/Wells Fargo Fieldhouse, Hayes Field Complex, Halton-Wagner Tennis Complex, or Athletic Soccer Field 4; provided, however, that a permit issued under N.C.G.S. 18B-1001(10) does not authorize the sale of Mixed Beverages when that facility is being used for a sports event sponsored by UNC Charlotte. See N.C.G.S. 18B-1006(a)(10).

b. Authorized Permittees

1. Permits for the Sale of Alcoholic Beverages on Campus may be issued only as follows:
 - a. **To a nonprofit organization;**
 - b. **To the University or its contracted food service vendor** for the Sale of Beer, Unfortified Wine, and Fortified Wine at performing arts centers located on property owned or leased by the University; or
 - c. **To the University or its contracted food service vendor** for the Sale of Beer and Unfortified Wine at Jerry Richardson Stadium, Halton Arena, Robert and Mariam Hayes Stadium, Belk Track and Field Facility, Sue Daughtride Stadium/Wells Fargo Fieldhouse, Hayes Field Complex, Halton-Wagner Tennis Complex, or Athletic Soccer Field 4, in accordance with N.C.G.S. 18B-1006(a)(10), and as approved by the UNC Charlotte Board of Trustees.
2. An Authorized Representative of the Host of a Sales Event must complete an **“Acknowledgment of Responsibility for Service or Sale of Alcoholic Beverages”** form.

c. Display of Permits

The applicable Sales Permit issued by the North Carolina ABC must be displayed at the location where the sale of Alcoholic Beverages takes place.

4. **Food Service:** Food service at Sales Events must be provided by the University's contracted food service vendor unless an exception is granted by that vendor in writing.
5. **Sales Limitations:**
 1. No more than two alcoholic beverages may be sold to a single person at one time if an alcoholic beverage drink is Beer, Unfortified Wine, Fortified Wine. See NCGS 18B-1010(a)(1).
 2. No more than one alcoholic beverage may be sold to a single person at one time if an alcoholic beverage is a mixed beverage or contains spirituous liquor. See NCGS 18B-1010(a)(2).
6. **Approval:** A complete **Acknowledgment of Responsibility for Service or Sale of Alcoholic Beverages** form must be submitted to the CRES Office no fewer than 5 business days prior to the Sales Event.